



**eQUADRIGA**

# **Web Development Competency**





# Agenda

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# Web Development Solutions – eQuadriga Advantage

## **Customized Solutions**

Our web development services are customized to meet the specific needs of your business, ensuring that you get the website that best represents your brand.

## **Experienced Team**

Our team of experienced developers and designers have worked on a variety of projects, from simple brochure websites to complex e-commerce platforms, and everything in between.

## **Cutting-Edge Technology**

We stay up-to-date with the latest industry trends and technologies, allowing us to deliver innovative solutions that are optimized for speed, security, and user experience.

## **Responsive Design**

Our websites are designed to be responsive, meaning they will look great on any device, including desktops, laptops, tablets, and smartphones.

## **Search Engine Optimization**

Our web development services include SEO optimization, ensuring that your website is optimized for search engines, making it easier for potential customers to find you online.

## **Ongoing Support**

We offer ongoing support and maintenance to ensure that your website is always up-to-date and running smoothly.



# What we offer

## **Web Development:**

We offer customized web solutions to satisfy clients worldwide. Our excellent team of web developers works closely with you to understand your requirements and deliver a web solution that meets your business needs.

## **E-commerce Solutions:**

We offer E-commerce web development services with online payment gateway integration. Our team of experts will develop a secure and user-friendly online platform that allows you to sell your products and services worldwide.

## **UI and UX Design:**

We believe that UX drives UI. Our team of experienced designers specializes in user experience design and is committed to creating a visually appealing and user-friendly interface for your web solution.

## **Maintenance & Support:**

We understand that maintaining and supporting your web solution is crucial to its success. That's why we offer 24/7 client-focused maintenance and support services to ensure that your website is always up and running. Our team is flexible, responsive, and committed to delivering the best support possible.

# Our Approach

## We have a mature proven methodology for web development

- Our approach to web development is based on industry best practices, including agile development methodologies and continuous improvement.
- We start by understanding your business needs and objectives, and we work with you to develop a comprehensive plan that meets your requirements.
- We then follow a rigorous development process that includes design, development, testing, and deployment to ensure that your website is of the highest quality and meets your expectations.

Collaborative,  
agile, and  
customized  
approach

High-quality  
development  
standards.

Continuous  
improvement to  
optimize  
performance and  
adaptability



# Technology skills in Web Development

We have deep expertise in the following technology platforms

## □ Web technologies

HTML, CSS, JQuery, PHP (Laravel, Kohona), WordPress, Drupal, Day Communiqué & Magnolia, Magento, Typo3, ReactJS, JavaScript, Angular

## □ Java/JEE

Java/JEE – Swing, JSP, JSF, EJB, Struts, Spring, Hibernate, JBoss, Tomcat, WebLogic & WebSphere

## □ Database

MySQL, Microsoft SQL Server, Oracle 11g, PostgreSQL, MongoDB

# Client Value Showcase



## Client Portal and Mobile app with IOT connectivity

- Manufacturer of Innovative Instruments for monitoring and diagnostics of electrical equipment from Russia.
- Android based mobile application connecting to cloud hosted web portal.
- The mobile app connects and receives measurements data from the IOT controller hosts embedded in the instrument clusters.
- The data from mobile app is uploaded to the web portal and is used by many downstream applications for customer use.
- Mobile application calculates measurement from data taken from the electrical instrument device. The data are transmitted to mobile app via Bluetooth.





## Project: **Content management system for livestreaming**

- Developed a robust content management platform used by medical students, doctors and specialist surgeons.
- The technology platform implemented in both in mobile and web application is used for online courses in which surgeons demonstrate characteristic surgical procedures of their discipline on anatomical specimens.
- The contents of both chat and video streams are transmitted live via internet stream.
- Technology used includes TYPO3 CMS, NodeJs, MySQL, custom extensions, livestreaming service 3Q + chat socket.io, video/media gallery with progressing bars.





## Project: e-commerce web shop development

- Developed and implemented a customer friendly ecommerce website for a family business owned engineering enterprise in Germany.
- Customer is a reputed business with a rich 90 years history in the market of saw blades, tools and accessories
- The web shop was developed in Magento ecommerce engine. Features: Online search and buy, payment gateway, trusted shop, product filters, category, subcategory classifications and online purchase of various categories of products with unique attributes (like dimension, configurable length range etc.).
- The web shop is GDPR compliant.
- Customers details and order detail are synced with the backend ERP – Sage 100 in a scheduled automatic batch process.

The screenshot displays the e-commerce website interface with several key features and a discount table.

**Top Navigation Bar:**

- Cheap Shipping fee:** Represented by a truck icon.
- Free return:** Represented by a hand holding a card icon.
- premium consultation:** Represented by a headset icon.
- 100% positive valuations:** Represented by a thumbs up icon.

**Discounts for all registered customers:** A red banner with a percentage icon indicates a discount of up to 20% on saw blades & knives.

**Discount Table:**

Basket value (net)	% discount
100 to 199,— Euro	10% discount
200 to 299,— Euro	15% discount
from 300,— Euro	20% discount

**Bottom Navigation Bar:**

- Safely ordered:** Represented by an SSL icon.
- Many payment options:** Includes logos for PayPal, SEPA, Vorkasse, and Rechnung.
- Reliably delivered:** Includes the GLS logo and text: "with GLS in addition to Germany in the following countries: AT, CH, BE, NE, LU, FR, IT, CZ, PL".

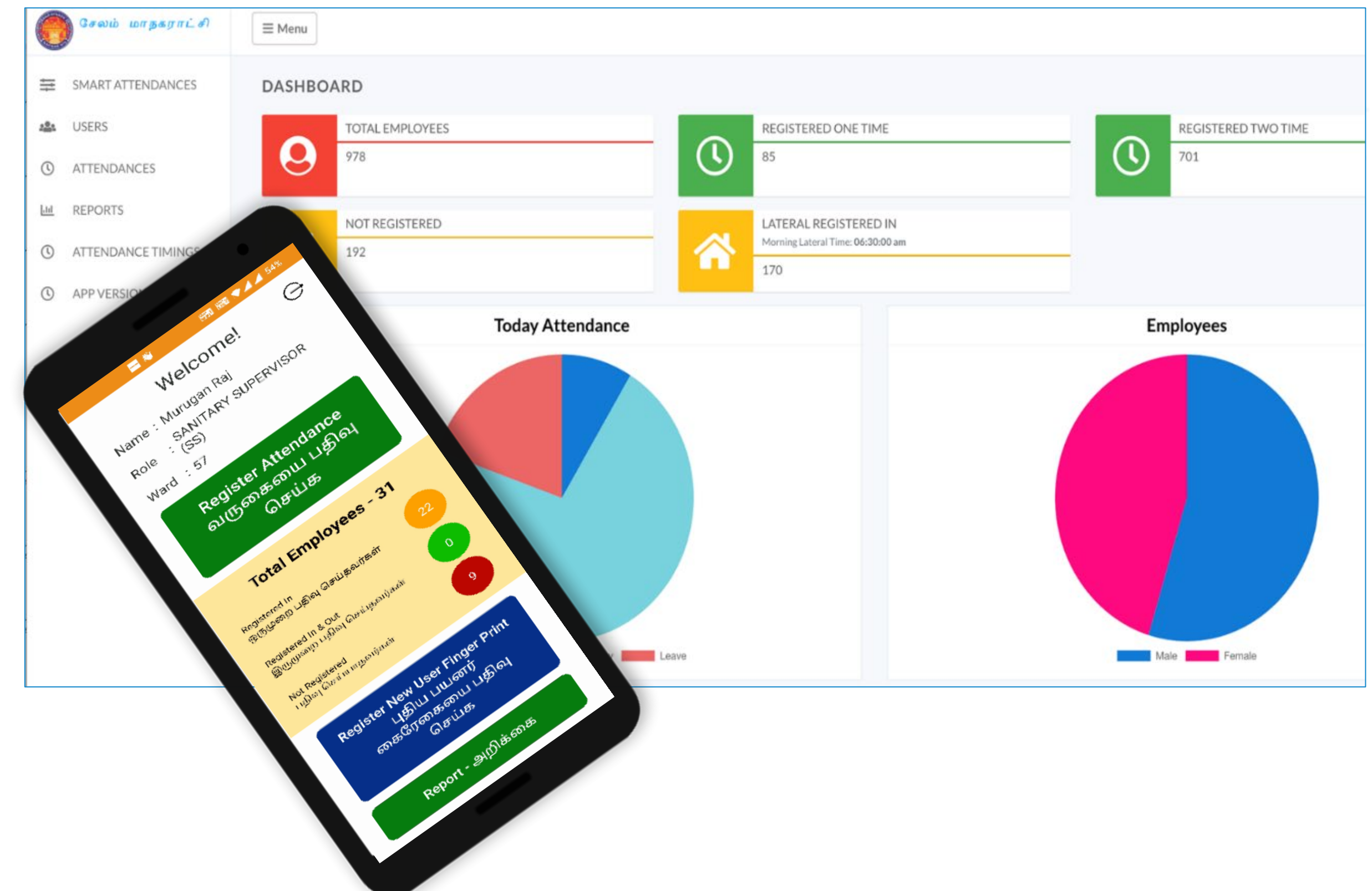
**Buyer protection:** A badge on the right side shows a 4.95/5.00 rating with five stars and the text "Very good".





## Project: Biometric Attendance app for field staff

- This mobile and web application is developed for managing biometric attendance information of a large number (1000+) of city corporation sanitary staff.
- Integrates all the stakeholders from city commissioner to field staff in a smart cloud hosted server and a mobile connected biometric scanner device.
- The attendance data is captured in a remote field location using a selfie photo using a smartphone and fingerprint data through fingerprint scan device.
- A live record of how many and which staff are working in what locations at any point of working day is provided in a dashboard apart from regular daily/weekly/monthly attendance data through WhatsApp messages/emails.



# Europe & North America

# Clients

# Asia



## Client installations powered by eQ Smart City Solutions





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